

PERCEPTIONS ON THE EFFECTIVENESS OF GUIDANCE AND COUNSELLING PROGRAMME IN ENHANCING STUDENTS CAREER COMPETENCIES: A CASE STUDY OF SECONDARY SCHOOLS IN KOIBATEK SUB-COUNTY, BARINGO COUNTY, KENYA.

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Introduction

- □ Career competencies are statements of abilities, capacities, skills, knowledge, attitudes and values students are expected to demonstrate as a result of participating in career guidance and counseling strategies, interventions and services in school.
- ☐ Career guidance and counseling is a component of school guidance and counseling programme.
- □ Guidance and counseling programme (GCP) was first implemented in Kenyan secondary schools in 1971 in accordance with the Kenya Education Report (G.O.K,1964).
- ☐ Kenya Education Report (G.O.K,1964), recommended provision of advice on career opportunities to students among others.



PROBLEM STATEMENT

- GCP has undergone improvements since 1971 to strengthen and make effective in providing career guidance and counseling services to students.
- ☐ However, there are signs that GCP may not have achieved its goals.
- Several Kenya Certificate of Secondary Examination (K.C.S.E) candidates admitted to join public universities revise their degree choices more than two times at Joint Admission Board (JAB) at respective universities.
- ☐ There are also students who end up studying courses not of their choices despite posting good performance in K.C.S.E.
- ☐ This attests to the inadequacy of career competencies
- Apart from addressing issues of subject selection in school and post secondary school options
- ☐ GCP address job interviews, writing of curriculum vitae requirements



AIM OF THE STUDY

☐ This study sought to establish the perception on the effectiveness of GCP in enhancing the career competencies among the secondary school students in Koibatek sub-county, Baringo County Kenya.



RESEARCH APPROACH

☐ Survey research, ex post facto causal comparative design was utilized.





DATA COLLECTION METHODS

- Questionnaires
 - Open and closed ended questionnaires were used.
- Interview
 - Interview schedules were used.



DATA ANALYSIS

Data analyzed using SPSS version 11.5 with descriptive and inferential statistics



RESULTS

- Cronbachs' alpha coefficient of above 0.70 was obtained.
- □ 55.0% students indicated GCP is effective in enhancing student's career competencies.
- □ 55.6% teacher counselor's indicated GCP is effective in enhancing student's career competencies.
- □ 55.6% head teachers indicated GCP is effective in enhancing student's career competencies.
- Mean perceptions on the effectiveness of GCP in enhancing career student's competencies.
 - Student's mean 41.88
 - Teacher counselor's mean 39.94
 - Head teachers mean 40.22



Analysis of ANOVA

Variance	Sum of squares	df	Mean of squares	f	Sig. Difference
Between Groups	104.235	2	52.117	0.887	0.413
Within Groups	19694.522	335	58.79		



Analysis of ANOVA

- Analysis of ANOVA showed that there were no statistically significant difference in the respondents perceptions towards the effectiveness of GCP in enhancing student's career competencies.
- Consequently, we conclude that GCP is effective in enhancing student's career competencies.
- □ The study demonstrated that school GCP impart career skills, knowledge, abilities, attitudes, values and capacities to the students at Koibatek Sub-County, Baringo County, Kenya.



Recommendations

- GCP be implemented on a school wide basis as a matter of priority.
- Continued strengthening and improvement on the school GCP.
- Improvements to include capacity building of teacher counselor's and head teachers.
- ☐ A study be done to establish the causes of the several degree choices revisions among students joining public universities.
- A study to establish whether students joining private universities, parallel degree programme and middle level colleges revise their course choices several times.
- A study on a national sample should be carried out to establish whether it would replicate findings of the study.



Thank You